

Consumer Instant Rebate Program

Rebate Offer—Up to \$700

System Discounts				
Eligible systems when combined with qualifying indoor, outdoor, and ComfortSync				
	4SCU/4SHP20	4SCU/4SHP16	4SCU/4SHP14	
A97M	\$700	\$550	\$500	
A962V	\$650	\$500	\$450	
BCE4	\$600	\$500	\$450	
A95/962E/EFV		\$450	\$400	
BCE3E			\$350	
A951E			\$350	
Individual Unit Discounts				
\$200	\$175	\$150	\$100	\$50
A97M		A962V	A95/962E	A951E
		BCE4	EFV	BCE3E
4SCU/4SHP20	4SCU/4SHP18	4SCU/4SHP16	4SCU/4SHP14	ComfortSync Add

Consumer Instant Rebate Program Guidelines

- Purchase and install must be completed between April 1, and June 30, 2017.
- All required back-up documentation must be submitted within 10 business days of installation or by July 8, 2017 whichever occurs first.
- Homeowner must receive the rebate offer directly from a participating Armstrong dealer.
- Dealer is to give the instant discount off the purchase price of the equipment.
- Dealer must not charge the consumer for any portion of the consumer rebate.
- Armstrong dealer is responsible for 50% of the Consumer Instant Rebate.



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Consumer Instant Rebate Program

Paperwork Requirements

- Completed Consumer Instant Rebate Program Redemption Form and a copy of purchase agreement with the instant rebate shown as a line item are required.
- Completed paperwork should be sent to Janice Craft via U.S., interoffice, or e-mail.
Janice Craft
G.W. Berkheimer Co., Inc.
6000 Southport Road
Portage, IN 46368
janicecraft@gwberkheimer.com
- All required back-up documentation must be submitted within 10 business days of installation or by July 8, 2017, or whichever occurs first.
- Claims will not be approved until proper back-up documentation has been provided and audited.
- Any missing required documentation may result in claims being denied.
- Promotion is to be offered to the homeowner at the discretion of the Armstrong dealer.

Rebate Reimbursement

- Dealer will be credited back 50% of the rebate amount on approved claims.

Terms and Conditions

- This offer is available through participating Armstrong Dealers.
- Only equipment and systems listed on promotion are eligible for this offer.
- All products and offers are subject to availability.
- Offer valid on purchases and installation of qualifying equipment between April 1, and June 30, 2017.
- Claims must be submitted within 10 business days of installation or by July 8, whichever occurs first.
- This offer applies to residential installations only.
- Incomplete, illegible or late submissions will be denied.
- Consumers can redeem only one of the promotional offers per serial number sold.



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